

"Innovation in Education"

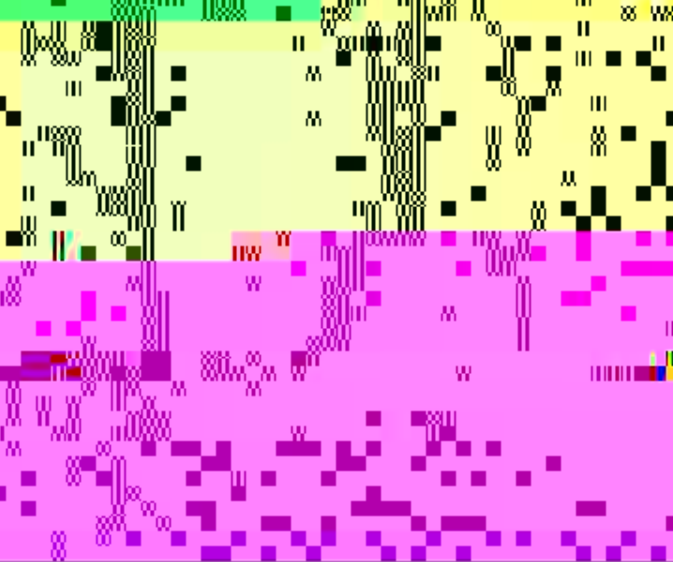
***HIGH SCHOOL RECOVERY and
LEADERSHIP DEVELOPMENT"***
PROGRAM FOR YOUNG ADULTS

"Unleashing the Entrepreneurial
Spirit in our Youth"



American English Academy

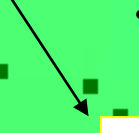
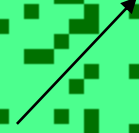
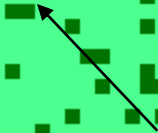
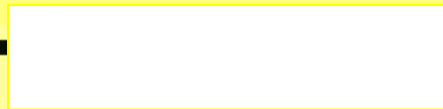
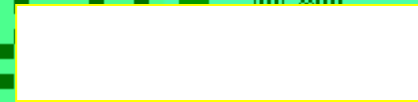
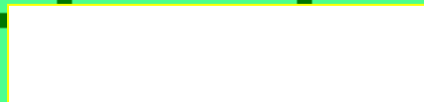
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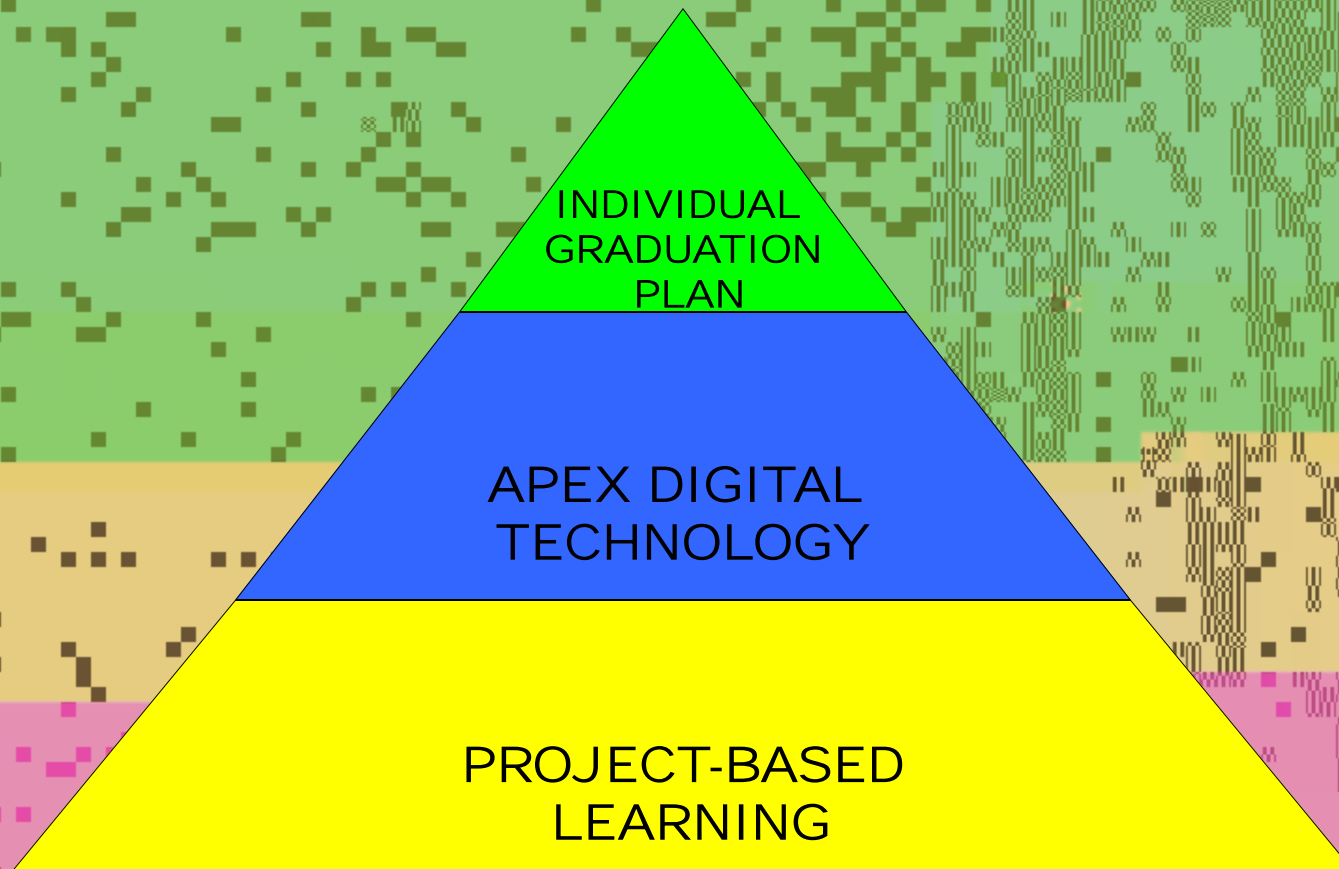
American Enterprise Academy "Innovation in Education"



"Unleashing the Entrepreneurial
Spirit in our Youth"

American Enterprise Academy
"Innovation in Education"

ACADEMIC CURRICULUM STRATEGY
The Pyramid of Success



"Unleashing the Entrepreneurial Spirit in our Youth"

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“Innovation in Education”

- **Seven C's**
 - Critical Thinking
 - Creativity
 - Collaboration
 - Cross-Culture
 - Communications
 - Computing
 - Career & Learning
- **Component Skills**
 - **Problem solving, research, project management**
 - **Innovation, new knowledge, creative design, solutions**
 - **Cooperation, compromise, consensus, community**
 -

- **ASSESSMENT TOOLS**

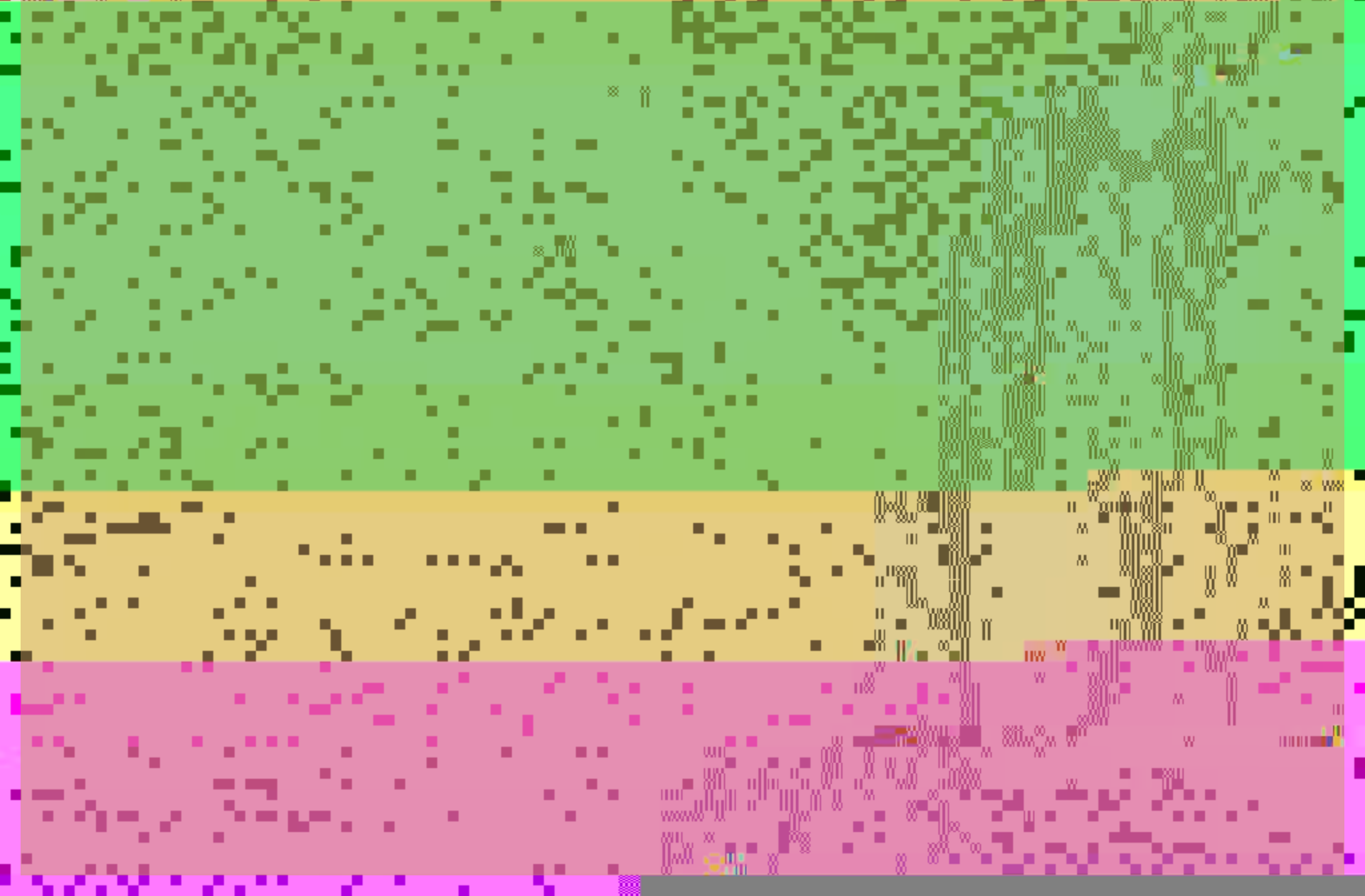
- Initial assessment math/reading
- Personal behavioral assessment
- Credit Recovery & Credits Earned
- Projects Assessment Rubrics
- APEX Entrance & Assessment
- CAHSEE Tutorial Preparation
- ACT/SAT Tutorial Preparation
- Attendance/ Discipline Records
- Student Interest Surveys/Profiles

- **ACCOUNTABILITY**

- A-g Course Requirements
- Content Alignment w/ State Standards

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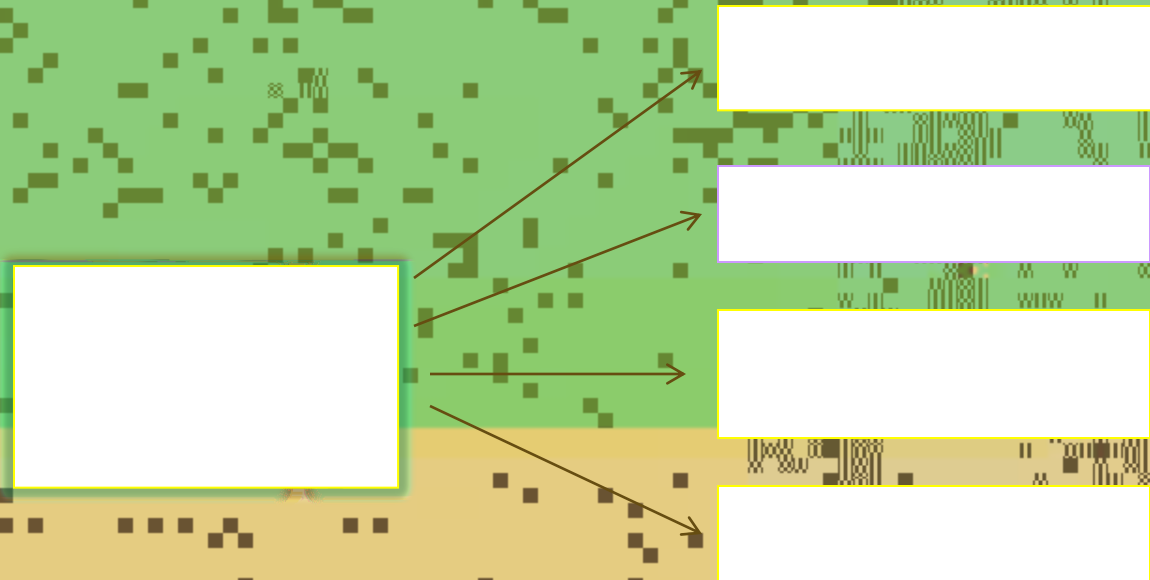
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CAREER TECHNICAL TRAINING STRATEGY

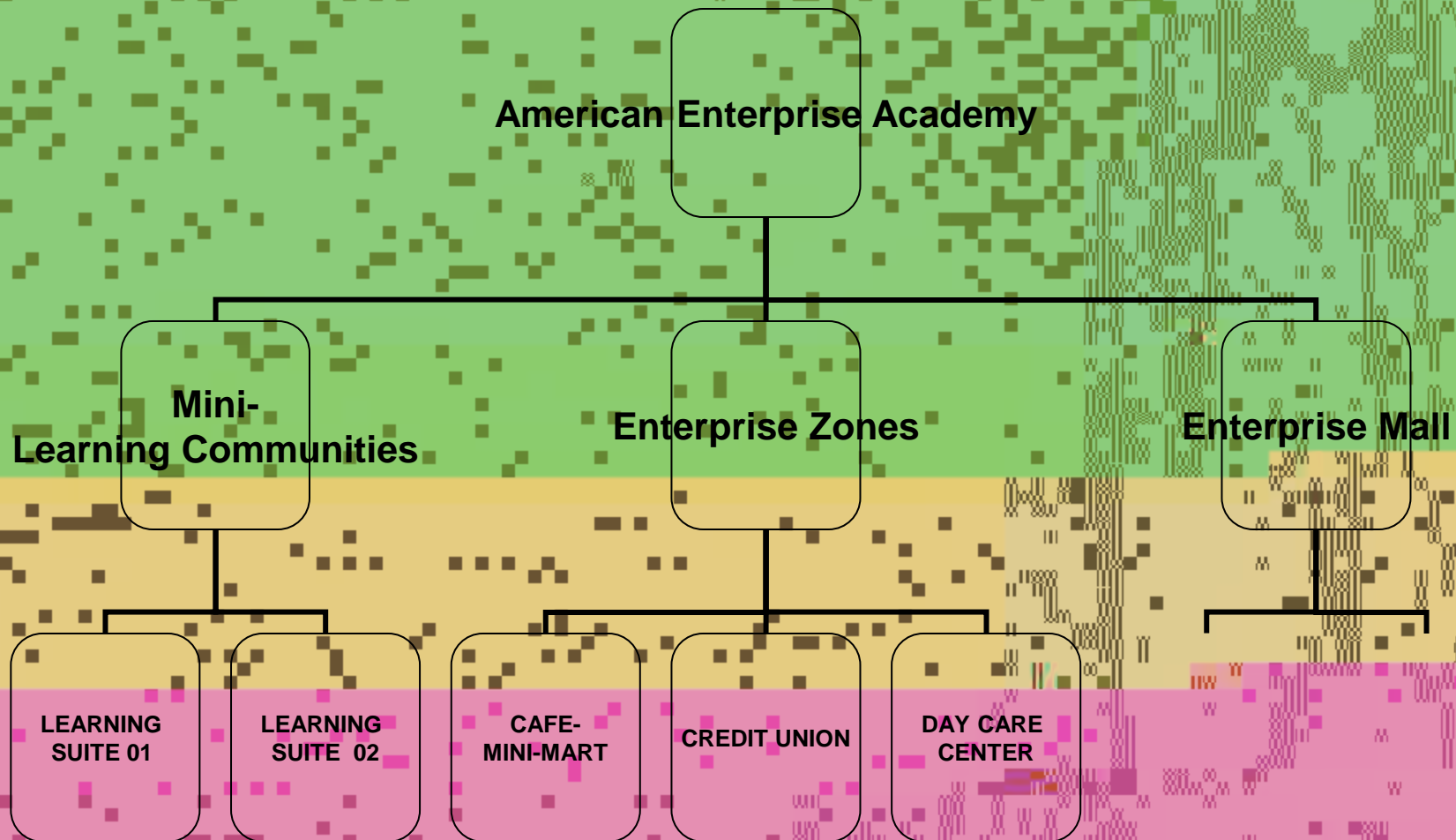


An Experiential Approach to Learning and Living...

"Unleashing the Entrepreneurial Spirit in our Youth"

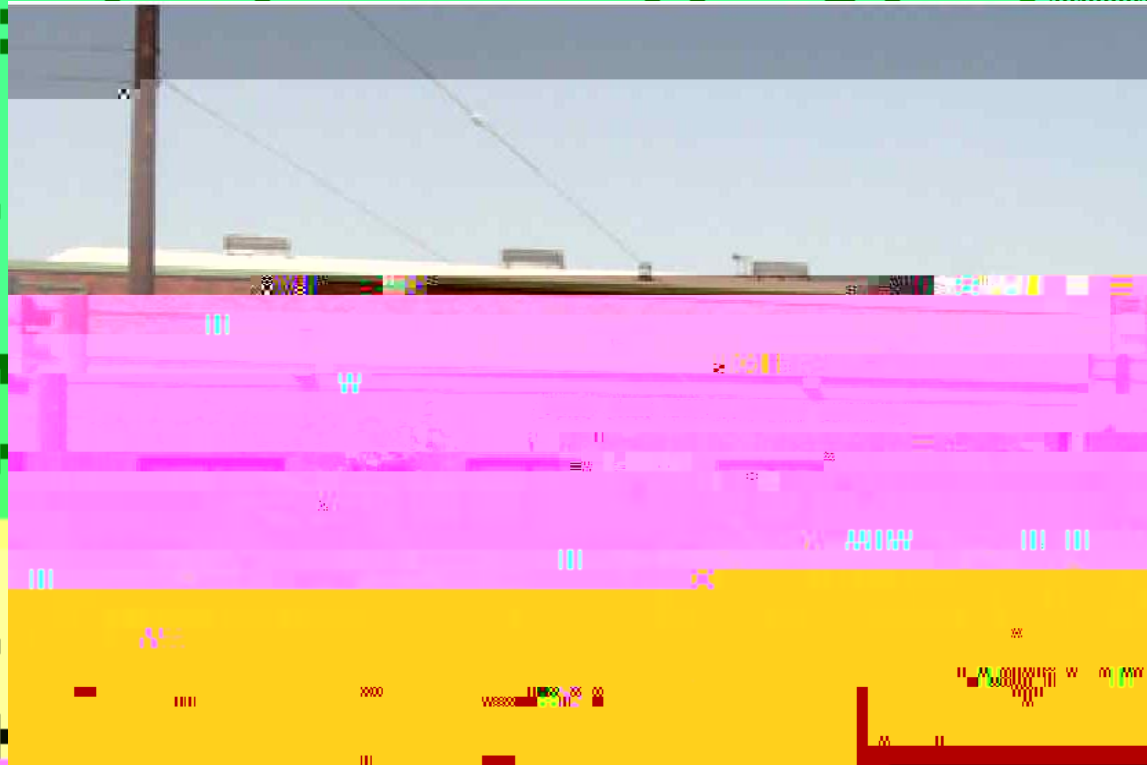
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AMERICAN ENTERPRISE ACADEMY
HOME CAMPUS

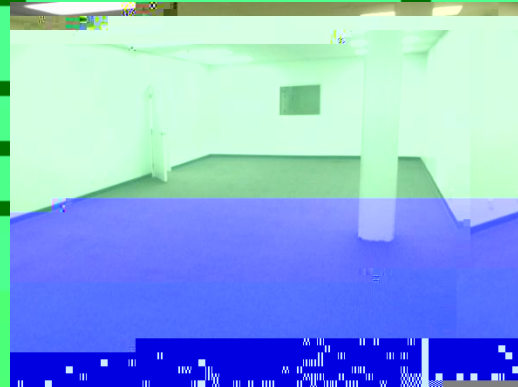


"Unleashing the Entrepreneurial
Spirit in our Youth"

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Learning Communities and Enterprise Mall



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MARKETING AND OUTREACH STRATEGY

- **COMMUNITY OUTREACH**
 - Non-profits Social Org.
 - Faith-based Org.
 - Public Social Services Org.
 - Fraternal-Sorority
- **MEDIA**
 - Radio spots
 - Web Site
 - Yellow Pages
 - Face Book/YouTube
 - Promotional CD
- **PRINT ADVERTISING**
 - Brochures
 - Flyers
 - Posters
 - Postcards
 - Business Cards
- **PROMOTIONAL**
 - T-shirts
 - Gifts (Pens, Backpacks etc)
- **OUTDOOR ADVERTISING**
 - Billboards
 - Door Hangers
 - Yard Signs
 - Banners
 - Kiosks –Tent
- **MISCELLANEOUS SUPPORT**
 - Graphic Design
 - 1-877 number
 - Postage
 - Door Hanger Distribution
 - Wireless connectivity

American Enterprise Academy “Innovation in Education”

• **LEADERSHIP TEAM**

- **Mr. Gerald Johnson, MS, Executive Director**
- **Dr. Valencia Jones, PhD, Principal**
- **Dr. Lewis King, PhD, Clinical Psychologist**
- **Ms. Linda Johnson, BA, Leadership-Entrepreneurship**
- **Mr. Richard Roman, BA, Leadership- Technical Training**
- **Mr. Jason Shrock, MS, Leadership-College Planning**
- **Credentialed Core Subject Educators**
- **And Supporters Throughout The Community....**

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Spirit in our Youth”

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“Innovation in Education” California H.S. Diploma

